

...Cutting Edge Real Estate MLS interface . . . Real time IDX integration . . . Enhanced and Customized Search Features . . . Leads Management . .

ICND_{mls} Gold Edition

ICND_{mls} Gold Edition has been designed with essential Search and Results functions. We have included the fundamentals for easy and accurate search. ICND_{mls} Gold Edition will allow the end user to generate quick and efficient results.

Search Fields*	Search Function Descriptions
Select MLS Area	This will allow the End User to select the geographic region they would like to search. (Horry County, Brunswick County, Georgetown County etc.)
Select Property Type	Easily select from residential, commercial, condominiums/ townhomes, land, rentals and multi-family.
Sort Search By	Choose how the results will display- price low to high, high to low or by bedrooms and bath.
Select Basic Criteria	Narrow your results by selecting a price range, bedrooms and bath and square footage.
Select Advanced Criteria	Further mine your results by choosing property type (boat slip, mobile home, patio home, townhome, condo, modular, single family, manufactured, multi-family and timeshare), school district, address, zip code, estimated age, property features and listing office.
Search Company Listings	The end user will be able to select "All" listings to search the entire MLS database or "Agents Listings" for only the agents or companies specific listings.
Select your Search Area	Select the area you would like to search. (Myrtle Beach, Calabash, North Myrtle Beach)
Search By MLS	Enter a specific MLS number into the field to display that property.

Property Results Features*	Results Page Descriptions
Properties Displayed	A total of ten properties will be displayed on the Main Display Results Page. This will include a thumbnail photograph as well as a brief description.
Refine your Search	After the initial search has been completed, the user will be able to further reduce qualified results using this quick search feature.
Location	Each property result will display basic location information which includes address, city and subdivision.
List Price	The property's listing price will be displayed.
MLS number	The MLS Number for the property will be showcased.
Property Information	Specific highlights of the property will be displayed including bedrooms, baths, 1/2 baths and sq. ft.
More Info Link	This link will drive users to the property results details page.

Details Features*	Details Page Descriptions
Basic Information	Basic Information pertaining to the property will be displayed in this area. This information will include MLS Number, City, Zip, Area, and Neighborhood.
Property Data	Information showcasing the properties key features will be displayed. This includes bedrooms, bathrooms, 1/2 bathrooms, sq. ft., type of property, stories, and year built.
Agents Comments	The properties extended MLS description will display here.
Additional Information	Highlights and keynote features of the property including style, exterior features, parking, lot description, schools and amenities will be displayed.
Email a Friend	Allows visitors and agents to easily email a listing to a friend or client.
Printer Friendly PDF	Site visitors can easily print listings in a PDF format.
Mortgage Calculator	Searchers can easily and quickly calculate basic mortgage rates for a specific property.
Nearby Schools	Quickly and easily locate schools close to a specific property.
Map Location	Using map quest visitors can easily get driving directions and a map showcasing a specific property location.
View Additional Photos	Additional property photos will be available for preview.
Contact Us	This feature will tie into our basic lead management program and will collect basic information. The Information collected will include Name, Email, Phone, Time to Call, Comments and Validation Code.

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Additional Features*	Additional Feature Descriptions
Featured Listings	This aesthetically pleasing application will appear on the homepage of your current website. It will feature two of your featured listings. The website MLS administrator has the ability to log into the admin area and select MLS numbers that will then appear as rotating featured properties.
Agent Direct Link	When an agent advertises in newspapers, magazines, web, etc they have the ability to direct the client back to their own page within the company website. A session is set so if the viewer signs up for more information or "Save Your Search" they are automatically saved to that agents profile.
Save Individual Listings	Save individual listings for quick retrieval.
Agent / Client Shared Hot Sheet	An agent will have the ability to login to their own agent page and create a "hot sheet" that they can print out and provide to their client.
New Listing Alert	This allows the viewer to create a profile, save their search and have "new" properties sent to them daily or weekly as they are posted in the MLS system.
Google Neighborhood Mapping	Specific "known" areas are mapped out and the client has the ability to add in text about that specific location. A "quick link" displaying the number of properties currently available in that given area is given that will take you directly to those listings.
Google Property Mapping Search	This feature allows a viewer to perform a property search and then view a map of all the available properties. Here you are given the ability to zoom in to street level and click on the property for more detail.
Enhanced Listing Feature	The website MLS administrator has the ability to enhance their live MLS listings by logging into their admin area, selecting an MLS number and uploading additional PDF's, photos, and personal descriptions.
Save Entire Searches	This allows the viewer to create a profile and save their searches. They can return at any time and with one click search the same search criteria.
Gold Lead Management	Contact Form data is stored in an database, and you will receive email as well as be able to view, track and correspond.

* Available features may vary depending on area.

Additional Details

- The ICND_{mls} programming is proprietary to Intercoastal Net Designs and its servers. The MLS interface must be hosted on ICND 's servers in order to access the database and its features as noted in this document. Our monthly hosting fees will apply.
- If the balance of the website is hosted elsewhere the ICND_{mls} interface will be framed into the existing website and only the MLS application will be hosted on our servers. Our monthly hosting fees will apply.