

ICND_{mls} Basic Edition

ICND_{mls} *Basic Edition* has been designed with essential Search and Results functions. We have included the fundamentals for easy and accurate search. ICND_{mls} *Basic Edition* will allow the end user to generate quick and efficient results. The MLS Basic application will be framed into your current or developing website and it will function exactly like our online demo. If you are interested in customizing the platform please speak with an Account Representative about additional service fees.

Search Fields*	Search Function Descriptions
Select MLS Area	This will allow the End User to select the geographic region they would like to search. (Horry County, Brunswick County, Georgetown County etc.)
Select Property Type	Easily select from residential, commercial, condominiums/ townhomes, land, rentals and multi-family.
Sort Search By	Choose how the results will display- price high to low, and low to high or by bedrooms and bath.
Select Basic Criteria	Narrow your results by selecting a price range, bedrooms and bath and square footage.
Select your Search Area	Select the area you would like to search. (Myrtle Beach, Calabash, North Myrtle Beach)
Search By MLS	Enter a specific MLS number into the field to display that property.
Search Company/ Agent Listings	The end user will be able to select "All" listings to search the entire MLS database or "Agents Listings" for only the agents or companies specific listings.

Property Results Features*	Results Page Descriptions
Properties Displayed	A total of ten properties will be displayed on the Main Display Results Page. This will include a thumbnail photograph as well as a brief description.
Location	Each property result will display basic location information which includes address, city and subdivision.
List Price	The property's listing price will be displayed.
MLS number	The MLS Number for the property will be showcased.
Property Information	Specific highlights of the property will be displayed including bedrooms, baths, 1/2 baths and sq. ft.
More Info Link	This link will drive users to the property results details page.

Details Features*	Details Page Descriptions
Basic Information	Basic Information pertaining to the property will be displayed in this area. This information will include MLS Number, City, Zip, Area, and Neighborhood.
Property Data	Information showcasing the properties key features will be displayed. This includes bedrooms, bathrooms, 1/2 bathrooms, sq. ft., type of property, stories, and year built.
Agents Comments	The properties extended MLS description will display here.
Additional Information	Highlights and keynote features of the property including style, exterior features, parking, lot description, schools and amenities will be displayed.
View Additional Photos	Additional property photos will be available for preview.
Contact Us/ Lead Management	This feature will tie into our basic lead management program and will collect basic information. The Information collected will include Name, Email, Phone, Time to Call, Comments and Validation Code. Incoming leads will be emailed to web-site administrator.

*Available features may vary depending on area.

Allow an ICND team member to customize an innovative real estate web presence for you. Whether you are interested in creating a new website or integrating ICND_{mls} into your existing website, ICND provides the service you need. Teaming up with ICND will make your website the home search headquarters.